

NBA Welcomes Brittany King as Marketing Associate

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The National Benevolent Association (NBA) of the Christian Church (Disciples of Christ) calls Brittany King to serve in the new, part-time role of Marketing Associate, effective May 1, 2019.

King is a journalist and communications strategist based in Indianapolis, Indiana. A believer in the power of representation, she's dedicated to covering marginalized communities. Her written work has appeared in *The Washington Post*, *AdWeek*, *Pacific Standard*, and locally in the *Indianapolis Recorder*. King's current portfolio also includes serving as Managing Editor for FoodBeforeLove.com, and managing social media and podcasting for Reconciliation Ministry of the Christian Church (Disciples of Christ). She received her Bachelor's degree from the University of Missouri, where she studied Mass Media Communication.

"I'm excited to add to all of the awesome work that NBA is doing," King says. "We're in a time where our country feels so broken, but I'm inspired by NBA's mission to create communities of compassion and care and eager to join an organization that is making that happen."

In this new role, working with the NBA Development and Marketing Team, King will support NBA's communications efforts - including social media, email, web content, photography, videography, and more - to promote overall awareness of NBA, increase engagement with and support of NBA's mission, and to amplify the messaging of NBA's ministry partners.

"We are so pleased to add Brittany to our staff team," says Kasi Zieminski, NBA Director of Marketing. "The expertise and enthusiasm she brings to this position will help us strengthen our storytelling, to truly convey the breadth and depth of health and social service ministry across the life of the church."

As the health and social services general ministry of the Christian Church (Disciples of Christ), the National Benevolent Association partners with congregations, regions, general ministries, and Disciples-related health and social service providers to create communities of compassion and care. Founded in 1887 by six women responding to the needs of the day and on their doorsteps, for more than 130 years the NBA has continued to serve "the least of these."